

A full-page background image showing two mountaineers in orange and red gear standing on a snowy ridge, looking out over a vast, rugged mountain range under a dramatic, cloudy sky. The sun is low on the horizon, creating a lens flare effect.

# OUTREACH<sup>®</sup> MEDIA GROUP

ENGAGE WITH PASTORS. EQUIP CHURCHES.

2025 Media Kit

Your Brand. Our Audience.



# Every Journey Is Different

- Grow your brand
- Gather leads
- Generate registrants, sales or donations
- Increase traffic
- Equip and inform the church



# Why Trust Outreach Media Group?

- We don't sell advertising—we help marketers reach mountaintops.
- We have a proven record of 27 years of faithful service to the kingdom.
- Continuous improvement is our middle name. We help improve your campaigns and your results.
- We've developed long-term relationships with organizations of all types.
- We are marketers, too.
- We love Jesus.

*10% of profits each year are given to local, national and international charities.*







# We Are Media Consultants

- Helping you get to the top of the mountain is our goal.
- The best results come through customization.  
No two journeys are the same.
- We can't serve you without suggesting better ways, even if it means you don't end up going with us.
- We know our audiences and media supremely well.



# Our Approach

- Listen, ask and understand.
- Learn your success metrics.
- Personalize a campaign strategy (trail mapping with tools).
- Execute at a world-class level.  
(A/B testing, best-in-class tools, result visibility)
- Stay flexible, pivot and edit the campaign.



1. Who do you want to reach?

We are trying to reach  
kidmin workers

2. What do you want them to do?

Register for our conference

3. How do you measure success?

50 new paid registrants

Great!

We can reach that audience  
by geo-targeting our children's  
audience on Church Leaders.

And...



"We appreciate how  
Outreach Media  
Group has listened  
through the process  
of working with our  
promotions and has  
worked to find  
solutions that are  
improving results."

—Q Place







**FIRST AID KIT**



# A Guide With Experience and Expertise

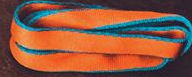
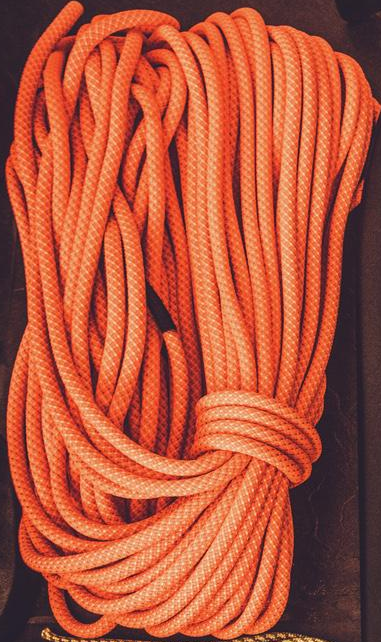
- We own our media and are highly familiar with our audience.
- We have a strong understanding of marketing best practices.
- We influence church audiences with multi-touch campaigns.
- We own the niche audiences you want.
- We protect our sites with the best ads that actually appeal to our audience.



“The team at Outreach Media Group is very strategic in the opportunities they share for our business. They understand our approach for the worship market to ensure campaigns remain relevant and **timely.**”  
—Staging Concepts









# Compelling Branding

Outreach Media Group reaches influencers in the church and the home through 15 different websites, associated email subscribers and social media audiences. Not everyone has the budget to target every search every time it's made—especially for infrequent transactions.

**Branding campaigns are an essential part of a winning marketing strategy.**

To generate awareness of your brand or service, we target the right audience to **drive qualified traffic** to your website using a strategic, multi-touch campaign.

We can get **your message to the right audience** through print, display ads, opt-in promotional email, newsletter sponsorships, social media posts, video views, editorial exposure and audio placements.



# Traffic Optimized (Cost per click)

Let us carry the weight for you.

We use everything at our disposal to optimize your campaign for traffic. Your most inexpensive way to hire a marketing agency is often by utilizing a cost-per-click campaign. We take what you have and develop creative assets to deploy across all sites. Optimizing for a click. **We A/B/multivariate test everything for you.** Even a small campaign will have 50 placements with A/B tests running across our web networks. Some larger campaigns have demanded as many as 500 unique creative/placement options.





# Display Traffic

Placing media on the right site, in the right section, targeting the perfect niche is what our Media Consultants do to support you. With the right creative assets this is often the most affordable way to buy impressions.





# Lead Generation

Over the past 8 years the Outreach Media Group has delivered over 1,000,000 leads to our clients. If you have an effective sales funnel in place, and need church leaders or faith-based consumers, then this is the tool for you. We partner with you to build a campaign to target the right audience using a premium or "lead magnet" to generate leads.

Our experienced team is equipped to handle artwork, landing pages, complex system integrations, and more! **We are here to worry about the details so you don't have to.**

We drive traffic to our custom landing pages where viewers fill out our form and the data is captured. Each lead is delivered seamlessly through a simple email or an integration with your CRM where your customer service team finishes the task.

***Guaranteed Results!***



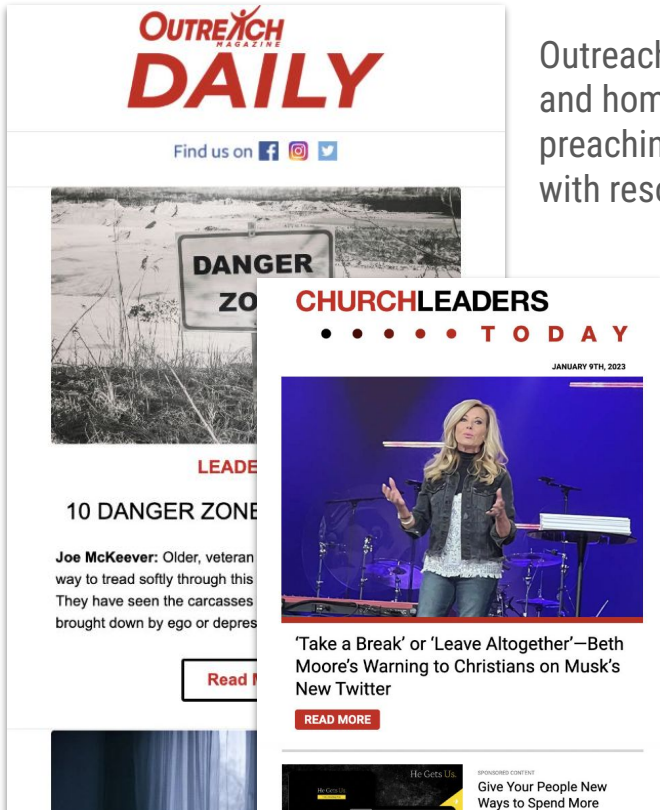
“The Outreach Media team is a delight to work with! They give so much grace, are quick to send over proofs for review, and are always looking to optimize our campaigns for best performance. We are looking forward to another year working with them!”

—aware3





# Native Content in Email Newsletters



Outreach Media Group reaches influencers in the church and home with timely, relevant content. Whether it is with preaching tips or viral stories, we reach readers every day with resources they care about **from a brand they trust.**

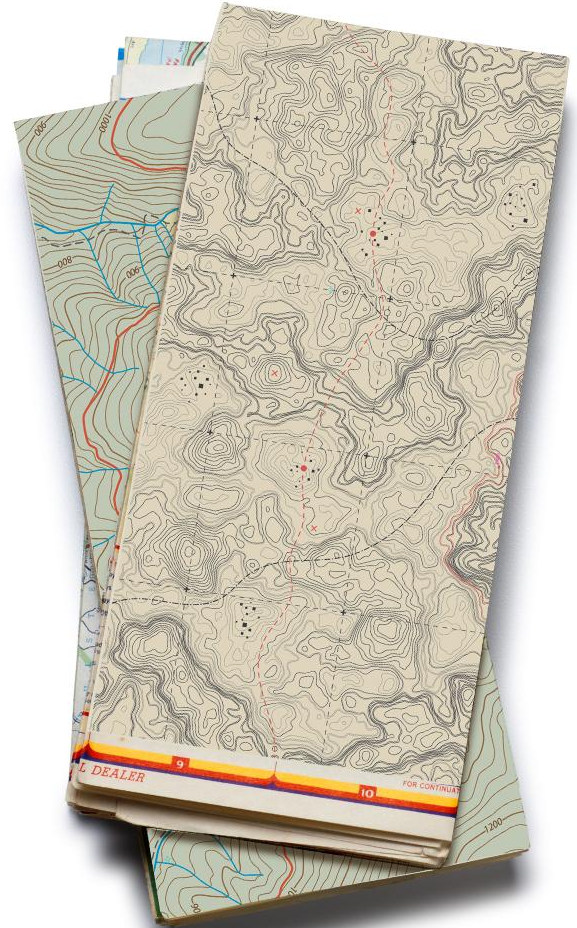
We showcase your product or service and present it as a relevant resource within the email newsletter to get your message in front of an already engaged audience. It includes a "sponsored by" link at the top of the newsletter and your specific wording and imagery as native content. **The best part is, pricing is based only on actual engagement with your content!**



# Editorial Content

Outreach Media Group reaches influencers in the church and the home through 15 different websites with timely, relevant, and viral content. Take advantage of our engaged, online audience with your editorial content featured alongside the latest ministry articles, resources and stories.

By partnering with a trusted brand, your message will get in front of the people you want in a way they will notice and are familiar with.





# The Power of Email

Each month the Outreach Media Group sends over 70,000,000 emails. Yes, that is a lot. We believe in it strongly, because it still works.

Get your message in front of church leaders and faith-based consumers **without the distraction of other content competing for their attention.** When you send a dedicated email blast, your offer is backed by the reputation of our trusted brands.

Our brands have built this trust through providing engaging content, relevant resources and viral stories.

Email works best inside a multi-email or display/email campaign. All our email subscriptions are opt-in, US (or geo) targeted – often within a niche audience.



# Targeted Video Views

Outreach Media Group reaches influencers in the church and the home through 12 different websites and their social media audiences. With over **3 million followers** we get your message in front of our audiences where they are at the most.

If you have a video that you want to use to create buzz for a specific product, movie or event, this is a great way to get the word out. We have seen great success for conferences, movie trailers and marketing events, especially when run in conjunction with a cost for traffic campaign.

By bringing your video to where your audience lives online, you bring **awareness and engagement** through one of the most visually powerful and memorable mediums.





# Our Church Network

## CHURCHLEADERS

Sermon  Central

 churchplants®

CHURCH  BINDER

Sermon  quotes

OUTREACH  MAGAZINE

CHURCH  
DISCOUNTS

SERMONS  4 KIDS

OUTREACH  100.com

- 2 million+ church leaders each month
- 3.6 million+ visits per month
- 13 million+ page views per month
- 1 million+ social media followers per month

“Working with Outreach was an absolutely positive and friendly experience. Great system for uploading and providing the advertisement materials. The support people along the process were very

helpful.”  
—Shanks Architects





# Our Consumer Network

ForEvery  
**MOM**

**faith**it™

TO SAVE  
**A LIFE**

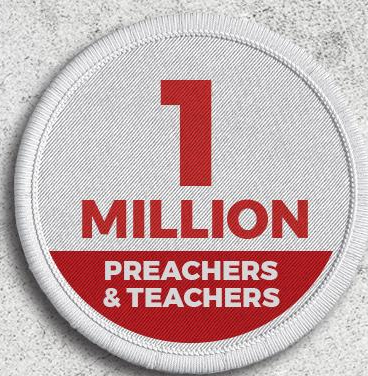
  
**THRIVING**  
*marriages*

**CHRISTIAN**  **NEWS**

- 1.4 million consumers per month
- 1.4 million+ visits per month
- 2.5 million+ page views per month
- 2.2 million+ social media followers per month



# Influencers in the Church



Sermon  Central

SermonCentral.com hosts the largest collection of sermon preparation resources on the web and has a loyal following with over 59% of the audience returning to the site every week.



**OUTREACH** MAGAZINE

OutreachMagazine.com and *Outreach* magazine highlight ideas, inspiration and resources to help the leaders of America's growing churches reach their communities and change the world.

**CHURCHLEADERS**

With a monthly audience of over 700,000 visitors, ChurchLeaders.com offers 40,000 free resources for church leaders in every area of ministry. This is the channel for reaching influential church leaders, including senior pastors, youth leaders, worship leaders, children's ministry leaders and more!





**SermonCentral.com** hosts the largest collection of sermon preparation resources on the web. Senior pastors and preaching pastors use this site on a regular basis to prepare their sermons, with most users returning weekly.

Partnering with SermonCentral.com gives you the opportunity to connect with pastors that influence the buying decisions of their church and who are always looking for sermon, church and ministry resources.

Advertising to the SermonCentral audience gets your message in front of these influential decision makers in the church.

**Monthly Sessions:** 2,000,000  
**Monthly Users:** 1,000,000  
**Monthly Pageviews:** 10,000,000

SermonCentral

Share a Sermon Try PRO Free Help Sign In

Sermon Prep Videos Church Media Articles Bible Sermons Topics, Keywords, Scripture, etc.

**SermonCentral**  
Equipping a worldwide community of Pastors and Ministry Leaders

Search Sermons

Category: Sermons Scripture: All Scripture Tag (Topics & Keywords): Type your keywords here...  
Denomination: All Denominations Dates: Search All Dates Search

Trending Searches

Sermons: Christmas, Joy, Advent, Funeral, John, New Year, Timothy, Matthew 11:2-11, Corinthians, Luke, Browse All Sermon Topics

Sermon Illustrations: Fury, Christmas, Joy, Peace, Hope, Funeral, Doubt, Light, Advent, Incarnation, Browse All Sermon Illustration Topics

Trending Sermons

**Veterans Day 2012**  
Contributed by Scott Snyder on Aug 27, 2019  
This patriotic sermon underscores four key words from 2 Timothy 2:3-4: *endure, engage, and encourage*. These four words describe what it takes to be a good soldier, whether for Christ or Country. Powerpoint available.  
...read more  
Scripture: 2 Timothy 2:3-4  
Tags: Patriotic, Memorial Day, Good Soldier, Veterans Day  
Denomination: Christian Church

**Christmas - Are You Ready For Christmas?**  
Contributed by MELVIN NEWLAND on May 22, 2019  
"Good expressed his love by living among us, by walking with us, & talking to us." That's what Christmas means. But what are the right attitudes we ought to have so that Christmas can really happen in our homes & lives? (Powerpoints available - #197)  
...read more  
Scripture: Matthew 1:18-25  
Tags: Christmas, Caring for Others, Joseph & Mary, Adopting  
Denomination: ChristianChurch, Of Christ

Clear & Biblical Preaching  
Try PRO Free

He Gets Us.  
Reading Plans from YouVersion.  
Learn More

Popular Preaching Resources

Holiday Sermon Series Kits  
Unlock sermon series kits for every holiday of the year

2023 Preaching Calendar  
52-week preaching calendar to help you plan your sermons

Expositional Sermon Calendar  
Customizable sermon manuscripts for verse-by-verse preaching

Worship Lyric Slides  
Customize worship for your church

Holiday Sermon Calendar  
Preach with creativity and impact throughout the year

Small Group Study for Men  
An easy way to discover the key elements of faith

Foster deeper relationships, explore...  
Experience

# CHURCHLEADERS

ChurchLeaders.com offers over 48,000 free resources for church leaders in every area of ministry. These include news, podcasts, practical how-tos, videos, downloads and articles from some of the greatest minds in ministry today—all to help you lead better every day.

ChurchLeaders.com is the top channel for reaching influential church leaders in every area of ministry, including senior pastors, youth leaders, children's ministry leaders, worship leaders, tech leaders, outreach leaders, small-group leaders and volunteer leaders.

**Monthly Visits: 1,000,000**

**Monthly Visitors: 750,000**

**Monthly Pageviews: 1,800,000**

The screenshot shows the ChurchLeaders.com website. At the top is the 'CHURCHLEADERS' logo. Below it is a navigation bar with links for NEWS, PASTORS, MINISTRY, WELLNESS, WORSHIP, PODCAST, and VOICES. A search icon is on the right. A 'LATEST NEWS' section features an article titled 'How God Saved Nickelodeon Star Kai Mitchell From Suicide To Become a Youth Pastor'. Below this is a large banner for 'Medi-Share' with the text 'Your Health & Values Matter. Medi-Share is bible-based health care.' and a 'LEARN MORE' button. The main content area displays a grid of six article thumbnails: '4 Questions for Evaluating Where Your Congregation Is at in Worship', 'How to Lead Those Who Don't Want to Follow', 'Fake Jesus, D'Christ Figures We Should Stop Worshipping', 'On Being a Political Christian', 'Start Your Day with Listening to God', and 'Generational Shifts in Evangelism: Addressing Our Evangelistic Lull'. Below the grid is a section titled 'VOICES WITH ED STETZER' featuring four more article thumbnails: '9 Challenges to Church Planting', 'Pandemic, Migration, and Mission: Church Response', '20 Truths From "Preaching to a Divided Nation"', and 'Start Your Day with Listening to God'. At the bottom, there is a 'LATEST NEWS' section with a few more article thumbnails and a social media bar showing 830,366 Facebook fans and a LinkedIn link.



# OUTREACH<sup>®</sup> MAGAZINE

Establish your brand in the award-winning magazine and its website, [OutreachMagazine.com](https://OutreachMagazine.com). Packed with ideas, insights and effective church practices, *Outreach* magazine's audience is primarily pastors and church leaders, as well as laity who are passionate about outreach.

Advertising with *Outreach* magazine means you'll appear alongside key faith leaders like Craig Groeschel, Erwin McManus, Franklin Graham, Max Lucado and more. With *Outreach* magazine, you are not simply an advertiser but a trusted, valued ministry resource.

This niche audience provides a great advertising venue for any company that wants to reach influential, proactive church leaders in the growing churches of America.

**Monthly Visits:** 80,000

**Monthly Visitors:** 60,000

**Monthly Pageviews:** 150,000

**Magazine Circulation:** 20,000 to 22,000

**Readership:** 70,000

The screenshot displays the Outreach Magazine website. At the top is the Outreach Magazine logo and a navigation menu with links for FEATURES, IDEAS, INTERVIEWS, OUTREACH 100, RESOURCES, and MAGAZINE. The main hero section features a large image of a couple walking away from the viewer into a field at sunset, with the headline "Do Christians Have 'Respect for Marriage'?" and the author "Peter Valk" dated "December 8, 2022". Below this is a "MUST READ" section with three article teasers: "7 Reasons Evangelism Has Declined in the Church" by Ed Sheehan, "Why Our Subjective Feelings Need God's Objective Truth" by Randy Alcorn, and "Do Christians Have 'Respect for Marriage'?" by Peter Valk. To the right of the "MUST READ" section is a promotional box for the "OUTREACH 100" anniversary, offering a quest for \$19.95 and a free quest for subscribers. Below the promotional box is a "FREE DEMO" section for "Less Managing, More Ministry" software by SK. At the bottom right, there is a small image of a person with the text "He Gets Us. Want More."

## **OUTREACH<sup>®</sup>** REACH MORE

**Outreach.com** provides marketing solutions for churches across the United States. Having served over 158,000 churches since 1996, Outreach.com is the premier platform for reaching church leaders focused on growth and engagement. Our extensive database, meticulously maintained by our dedicated team, ensures advertisers reach a robust and active audience focused on evangelism and community growth. By advertising with Outreach.com, you can position your brand in front of decision-makers at churches that are investing in marketing and ministry tools.

**Offering #1:** Box Stuffers Reach audiences directly by inserting your 5.5"x8.5" full-color postcard into 5,000 orders over three months. This direct placement in packages ensures high visibility among recipients eagerly opening their orders, maximizing exposure for your message or offer.

**Offering #2:** Email Display Ads and Dedicated Emails Gain visibility through Outreach.com's daily emails reaching up to 500,000 church contacts. A dedicated email allows exclusive promotion with full HTML customization, maximizing engagement with a trusted audience. Email display ads, prominently featured in product emails, further enhance visibility with a targeted 650x250 pixel graphic or gif.

**Offering #3:** Catalog Ad Feature your full-page ad in Outreach.com's seasonal catalogs distributed to active and high-spending customers. These 5.5"x8.5" catalogs provide a strategic platform to showcase your offerings directly to engaged church leaders actively seeking new resources and tools.





New churches and churches planting churches all need resources as they grow.

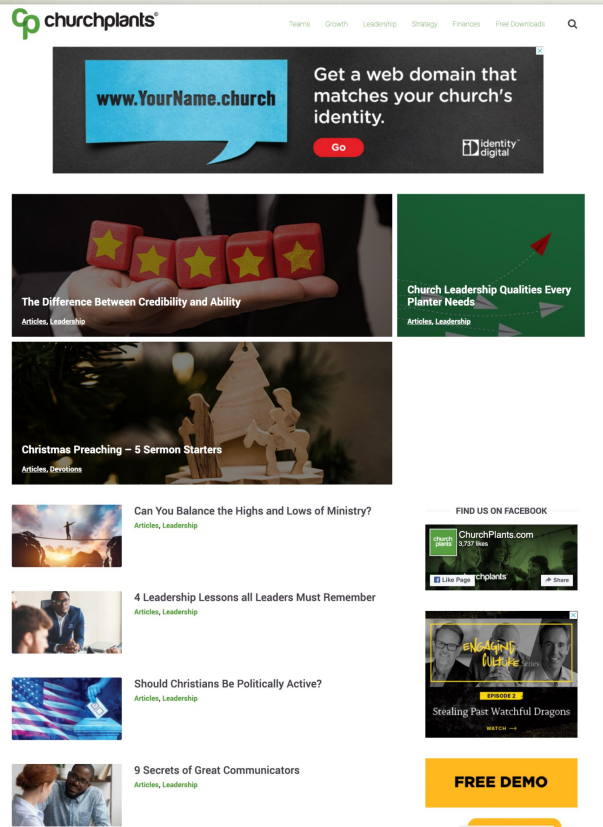
**ChurchPlants.com** provides products, services and support for churches and organizations to help plant and grow new churches.

The type of church leader visiting this site is searching for content and tools for church growth and planting. Advertising through ChurchPlants.com is a great way to connect with this niche audience of influencers in the church.

**Monthly Visits:** 20,000

**Monthly Visitors:** 18,000

**Monthly Pageviews:** 24,000





**ChurchJobFinder.com** aims to provide the best job search tools and resources for church leaders and pastors seeking their next role in ministry. The majority of the audience is pastors and church leaders of all ages looking for their next ministry position, and to advance their career and education.

This site provides an opportunity to reach upwardly mobile church leaders looking for careers and resources. With an audience of primarily employed job seekers, ChurchJobFinder.com is an ideal platform for seminaries, universities, church planting resources and more.

**Monthly Visits: 10,000**

**Monthly Visitors: 8,000**

**Monthly Pageviews: 22,000**

The screenshot displays the ChurchJobFinder website interface. At the top, there is a navigation bar with links for Home, Jobs, Articles, Login, Post A Resume, and Employer/Job Posting. The main header features a large image of a smiling man and the text "Find Your Next Ministry Job Today" with the tagline "Wherever God is calling you, let us help you get there." Below this is a search bar with a magnifying glass icon, a text input field for "Search Jobs", a location dropdown menu set to "In City", and a blue "Search" button.

The "Find jobs:" section lists several job openings, each with a title, location, and details:

- Assistant Pastor for Youth and Young Adults**: Chinese Evangel Mission Church of Queens, New York, NY. 100-250, Full Time. Description: We are seeking an Assistant Pastor with an interest and passion for ministering to teens college students and young adults. Candidate Duties and Responsibilities: Primarily responsible for leading and overseeing the youth and young adult ministries. Build relationships share the gospel mentor and disciple... 3 days ago, 3 min to apply.
- Senior Pastor**: Friendly Community Baptist Church, Burgaw, NC. Non-denominational, Under 100, Full Time. Description: Friendly Community Baptist Church is seeking the man whom God has selected to lead and shepherd His church here in Burgaw NC. We are seeking a lead pastor who has meaningful experience in preaching leadership shepherding and missions. Having a deep knowledge of God's word he should be adept in practical... 1 week ago, 3 min to apply.
- Pastor**: Grace Evangelical Church, Olney, IL. Evangelical, Under 100, Full Time. Description: Mission statement Grace Evangelical Church The purpose of Grace Evangelical Church is to glorify God through worship evangelism teaching and compassion. Position Description Pastor The purpose of the pastor is to uphold the mission of the church and to equip the congregation to fulfill it in partners... 1 week ago, 3 min to apply.
- Music Leader**: Mistio Dei, Chandler, AZ. Non-denominational, Under 100, Part Time. Description: The music leader is responsible to lead encourage and disciple the band as well as pick out and arrange music for weekly services. 1 week ago, 3 min to apply.
- Administrative Assistant**: Fern Creek Baptist Church, Louisville, KY. Baptist - Southern (SBC), 100-250, Full Time. Description: Applicant must be a spiritually mature Christian be an active church member in his/her church have strong computer skills including Word Publisher Excel and PowerPoint and have a willingness to learn Church Software Programs. 1 week ago, 3 min to apply.
- Children's Pastor**: First Assembly of God, Sumter, SC. Assembly of God, Under 100, Full Time. Description: First Assembly of God in Sumter SC is looking for a committed person to lead our children's ministry into a season of growth and in the ways of the Lord. This is a full time position. We are looking for a creative person who loves children to plan and execute a Sunday Morning children's ministry program... 2 weeks ago, 3 min to apply.



# SermonQuotes

SermonQuotes.com engages church leaders through social networking and email. The website is full of uplifting, honest and profound quotes that are easily shareable. Most users visit for their daily dose of inspiration first thing in the morning. With a daily newsletter and socially shareable content, SermonQuotes.com is the perfect platform for reaching a highly engaged church leader audience.

**Monthly Visits:** 19,000

**Monthly Visitors:** 11,000

**Monthly Pageviews:** 33,000

SermonQuotes

[Video](#) [Uplifting](#) [Honest](#) [Profound](#) [Holiday](#)



You take brokenness aside and make it beautiful.

May 24, 2021



You take brokenness aside and make it beautiful. - All Sons & Daughters



Filed Under: [Brokenness](#), [Uplifting](#)  
Tagged With: [All Sons & Daughters](#), [beautiful](#), [brokenness](#), [fix](#), [redeem](#)



# SERMONS4KIDS

**Sermons4Kids.com** delivers biblically and educationally sound, age-appropriate Sunday school curriculum to thousands of churches every week. Each lesson includes a children's sermon, intentional Bible study, Scripture memory activities, crafts, games, animated videos, prayer prompts, and more. Lessons for preschool, elementary, and preteen kids are delivered in a digital format weekly, with more than 60 minutes of programming included. Sermons4Kids.com represents a highly engaged, active platform of children's ministry volunteers, leaders, and decision makers.

**Monthly Visits: 375,000**

**Monthly Visitors: 195,000**

**Monthly Pageviews: 1,200,000**

EnglishEspañolShare a Sermon

SERMONS4KIDS

Try It FreeLogin

SermonsActivities & VideosCurriculum

Search by keyword or Bible passage

### Bible Lessons and Sermons4Kids

With Sermons4Kids, you get tons of free children's sermons with object lessons, children's activities, Bible coloring pages, games, and craft ideas. Use these fun children's sermons for kids in children's church, Sunday school, children's ministry, and family ministry! Available in English and Spanish!

Do even more with Sermons4Kids Plus! Get instant access to a complete 3 year Sunday School Curriculum for elementary and preschool kids. Download every Bible lesson and get the best games, crafts, and Bible experiences. Unlock animated Bible lesson videos, training for teachers, beautiful handouts, and daily discussion questions for parents.

Get StartedWeekly Sermon

#### Confident lesson planning

Feel prepared for kids ministry with the new lectionary calendar

GET STARTED

<< Last Week's Sermon

Next Week's Sermon >>

Sermon of the Week

The Gifts That Jesus Brings

When In Doubt, Go to Jesus

Free with 14 Day Trial

Theme

Jesus is God's gift to us.

Object

A calendar

Scripture

Matthew 11:2-11

Children's Sermon: The Gifts That Jesus Brings (Matthew 11:2-11)  
Look at this calendar! Can you believe it? We are only a few days from Christmas! (Count the days remaining until Christmas.) Have you finished all of your Christmas shopping? I haven't!

Activities + Resources

Download All



"I truly enjoy working with Outreach. Always timely and willing to work through our needs."

—World Vision

"Thoughtful, kind and professional. Outreach leaves me feeling excited about using them to reach my customers."

—Good Catch Publishing





# Influencers in the Home



FaithIt.com is a cause-based social-media integrated website with thousands of viral videos and articles users share with their personal networks. Targeting women between the ages of 25-44, one of the fastest-growing websites in the history of the internet. FaithIt has tens of millions of faith-based visitors each year.



## ForEvery MOM

Like church leaders, these women are the decision makers in their homes. ForEveryMom.com is the ideal platform to reach mothers between the ages of 25-44. By providing inspiring articles and practical parenting tips, the site gives daily encouragement to the moms everywhere..





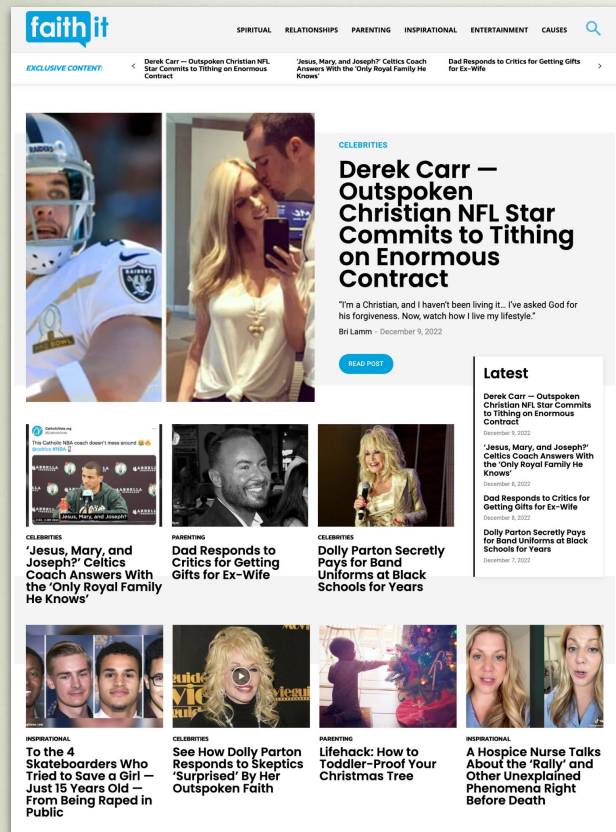
FaithIt.com is a website designed to drive social sharing of faith-based and inspirational stories. The site made its mark as one of the fastest-growing websites on the internet and continues to reach influencers in the home every day with engaging, cause-driven content.

FaithIt.com reaches primarily faith-based women between the ages of 25-54 who are active on social media and influence the entertainment, educational and buying choices in their household. Advertising with FaithIt.com provides you an opportunity to connect with these decision makers in the home.

**Monthly Visits: 1,250,000**

**Monthly Visitors: 1,000,000**

**Monthly Pageviews: 1,500,000**



# ForEvery MOM

ForEveryMom.com is the ideal platform to reach mothers between the ages of 25-44 years old. By providing inspiring articles and practical parenting tips, the site gives daily encouragement to the everyday mom and has attracted over 112 million unique visitors since November 2014.

Advertising with ForEveryMom.com offers you a unique, powerful opportunity to reach decision makers in the home and a socially-engaged, faith-based audience.

**Monthly Visits: 700,000**

**Monthly Visitors: 500,000**

**Monthly Pageviews: 900,000**

The screenshot displays the ForEveryMom.com website. At the top, navigation tabs include BABY, KIDS, TEENS, ForEvery MOM, MILLENNIALS, MARRIAGE, and FAITH. Below these are several article thumbnails with titles like 'I Was Trying to Teach Kids Generosity, But I Wasn't Ready for This', 'Why I Don't Do Elf on the Shelf (and I'm Not Even Kinda Sorry)', 'WATCH: UPS Driver Saves Boy Trapped Under Heavy Package', and 'WATCH: Texas Couple Makes "Period Boards" Every Month For Teenage Daughters'. A 'MUST READ' section features a large image of three boys and the title 'The 9 Best Reasons to Live In a House Full of Boys'. To the right, a 'Our Best Stories For Every Mom' sign-up form asks for a first name and email address, with a 'Send Stories' button. Below this, a 'GET TONY'S' banner promotes a book titled 'KINGDOM' by Tony Stanley. The bottom of the page shows more article thumbnails, including 'Are Conservative Women the Happiest? This Report Says, "Yes!"' and '4 THINGS I WON'T TELL My Children'.





ThrivingMarriages.com attracts primarily young to middle-aged couples looking for resources to help their marriage thrive. This site tackles topics on communication, intimacy, spiritual growth and commitment, and aims to provide couples with practical insights and encouragement for the journey.

Advertising through ThrivingMarriages.com provides you an opportunity to reach influencers in the home who impact the buying decisions for themselves and their family.

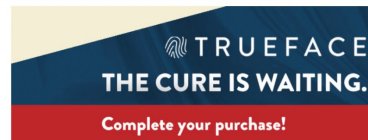
**Monthly Visits: 25,000**

**Monthly Visitors: 15,000**

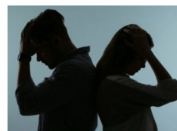
**Monthly Pageviews: 33,000**



COMMUNICATION SEX SPIRITUAL GROWTH DATING YOUR SPOUSE STAYING FAITHFUL DAILY EMAIL



#### Featured Articles



#### 3 Types of Conflict in Marriage: Don't Confuse Them!

To Love, Honor, and Vacuum December 9, 2022

I think types of conflicts in marriage can be divided into three different root causes, and each should be handled differently.



#### Husbands, Here's What God Expects You to Be.

December 8, 2022



#### Words Hurt, So Don't Say Everything You Think.

December 7, 2022



#### 3 Reasons Women Lose Interest in Sex.

December 6, 2022



#### How To Be Romantic Even When You're Exhausted

December 6, 2022



Give Bibles and Christian content



Activate the power of the matching grant!

DOUBLE MY GIFT

#### Latest Articles



#### 3 Types of Conflict in Marriage: Don't Confuse Them!

To Love, Honor, and Vacuum December 9, 2022

I think types of conflicts in marriage can be divided into three different root causes, and each should be handled differently.



#### Husbands, Here's What God Expects You to Be.

Gary Thomas December 8, 2022

When the Bible tells husbands to love their wives like Christ loves the church, it's calling us to an initiating, reaching-out love.



#### Words Hurt, So Don't Say Everything You Think.

Deag Fields December 7, 2022

# TO SAVE A LIFE

ToSaveALife.com is designed to help hurting young adults find hope through stories of healing and redemption. This audience responds to high-energy, cause-driven, inspiring stories that they can share on social media, and resources to help bring awareness to the serious issues they face today.

ToSaveALife.com is the ideal platform to reach young people 25-34 years old. With a large social media audience, partnering with ToSaveALife offers you a unique opportunity to reach this audience of millennial influencers in the home.



The screenshot displays the ToSaveALife.com website interface. At the top, there is a navigation bar with the site logo, links for 'Addiction' and 'Resources', a 'Share Your Story' button, and social media icons for Facebook, Twitter, Instagram, and Email. The main content area is a grid of article cards, each featuring a thumbnail image, a title, a brief description, and a 'Continue reading' link.

- Card 1:** #MentalHealth. Woman's "Normal" Before & After Photo Reveals Harrowing Reality of What Anxiety LOOKS Like. "Top picture: What I showcase to the world via social media. Dressed up, make up done, filters galore. The 'normal' side to me. Bottom picture: Taken tonight shortly after suffering from a panic attack because of my anxiety. Also the 'normal' side to me that most people don't see."
- Card 2:** #Relationships, #Sex. The One Thing Men Want More Than Sex. "Always wanting sex" is part of the male persona we wear to show we're manly—but there's something we want more.
- Card 3:** #Faith, #Inspiration. Letting Love In: How to Break the Chains of Fear and Worry. Adapted from Letting Love In, How God Renews Relationships By Craving Your Inner Critic by Lindsay Morgan Snyder.
- Card 4:** #MentalHealth. "I Really Love Jesus, But I Want to Die" — What You Need to Know About Suicide. There's a bone-deep weariness that becomes a constant companion; no amount sleep or coffee can shake it off. When people say they can't get out of bed because of depression, this is what they're talking about.
- Card 5:** #Prevention, #Suicide. "Guardians of the Gate" — A Band of Brothers Saving Suicidal Lives at The Golden Gate Bridge. "We're the only ones dumb enough to do it."
- Card 6:** #Porn, #Relationships. "My Boyfriend Looks at Porn" — A Guide For Navigating Healthy Relationships Through Addiction. "My boyfriend looks at porn, and I don't know what to do. Can you help me?"
- Card 7:** #Faith, #Relationships. Signs You May Be In An Unhealthy Relationship & How to Escape. Dating violence is one of those things that happens to other people. Until, that is, it happens to you, or someone you know.
- Card 8:** #BodyImage, #Faith. "Modest is Hottest" is Not in the Bible. "Modest is hottest" is NOT a harmless slogan, and it's certainly not a holy one, either.
- Card 9:** #Anxiety, #MentalHealth. 5 Small Lifestyle Changes That Can Help Combat Anxiety. You don't have to change your life to combat anxiety. Simply start small, and make totally doable changes to the way you already live.



# Email Subscriber Reach

Our Church Network	# of List Segments	Individ. Segment Size	Total List Size
Sermon  Central	10	15,000	165,000
Publishing Promotions	1	3,400*	3,400*
Money Matters	1	15,000	20,000
<b>CHURCHLEADERS</b>	10	15,000	325,000
Outreach Leaders:	2	15,000	30,000
Pastors:	4	15,000	64,000
Small Group Leaders:	1	15,000	17,000
Youth Group Leaders:	3	15,000	26,000
Children's Ministry Leaders:	4	15,000	37,000
Worship Leaders:	3	15,000	32,000
 <b>CHURCHJOBFINDER</b>	1	15,000	27,000
 <b>churchplants®</b>	1	15,000	20,000
 <b>CHURCH DISCOUNTS</b>	1	80,000	80,000

	# of List Segments	Individ. Segment Size	Total List Size
 <b>OUTREACH</b> MAGAZINE	4	15,000	113,000
 <b>MinistryTech</b>	1	15,000	27,000
 <b>SermonQuotes</b>	1	19,000	23,000
 <b>SERMONS4KIDS</b>	2	15,000	36,000
Our Consumer Network	# of List Segments	Individ. Segment Size	Total List Size
 <b>faith it</b>	10	15,000	218,000
 <b>For Every MOM</b>	2	22,000	102,000
 <b>THRIVING marriages</b>	2	15,000	56,000
 <b>TO SAVE A LIFE</b>	1	10,000*	10,000*

\* Includes International. International and geo-targeting available for all lists. Ask me about available send days.

“The Amplify Conference was a great way to build our brand and sell resources that pastors and staff are asking for. The communication and support from the Amplify team was outstanding and to top it off, they were friendly and went out of their way to be helpful. They even helped as people who stopped by when we were unable to be at our booth!! I was so impressed by that. Thank you to a great, highly-organized, spirit-led team!”

-Tyndale House Publishers about the Amplify Conference





“Such a great experience as an exhibitor/sponsor because we get to participate in the energy of the actual conference and have connections with all the attendees vs being sectioned away at an exhibit hall. It makes it so much more enjoyable and provides more immediate opportunities to connect with the people we are **trying to reach.**”

-Shanks Architects about the Amplify Conference





# The Power of Print **OUTREACH** MAGAZINE

*Outreach* magazine is celebrating its 21st year of publication! With a readership of 70,000, you can reach pastors and ministry leaders of growing churches. These leaders subscribe and get the latest church resources, trends and happenings through our award-winning magazine.

*Outreach* magazine was honored with a 2017 Award of Excellence by the EPA, and also won three Higher Goals Awards. In 2016, *Outreach* took home the prestigious Maggie award. The magazine's commitment to quality and relevant content fosters a loyal readership—the perfect audience for your message.

From the senior pastor to the small group leader or youth leader, *Outreach* magazine puts you in front of the audience you want.





# OUTREACH<sup>®</sup> MAGAZINE

## Jan/Feb

### *Evangelism and Spiritual Formation*

With articles on the state of evangelism today and the development of Christian character, this issue is a great place to feature your evangelism and discipleship resources, devotional materials, missions and evangelistic organizations, parachurch ministries and more.

**Contract Deadline:** 11/3/24

**Drop Date:** 12/30/24

## Mar/Apr

### *Resources of the Year, Church Planting, Bible Focus*

This issue celebrates the best books from the past year and examines Bible engagement. In partnership with Exponential this issue also explores innovations and insights from the church planting world—a great opportunity to highlight church planting and Bible resources.

**Contract Deadline:** 1/6/25

**Drop Date:** 3/3/25

## May/June

### *Leadership, Discipleship, Culture and Trends*

This issue addresses hot-button topics church leaders are facing, and explores how we can be winsome ambassadors to our culture. An excellent opportunity for marketing podcasts, cultural commentary, and resources on maintaining a faithful presence in our world.

**Contract Deadline:** 2/24/25

**Drop Date:** 5/5/25

## July/Aug

### *Small Church America and the Next Generation*

This issue provides an in-depth look at the dynamics that shape the majority of America's churches and how churches are equipping the next generation for ministry. A great place to feature next-gen training, and church leadership resources.

**Contract Deadline:** 4/28/25

**Drop Date:** 6/30/25

## The Outreach 100

### *An In-Depth Look at Church Growth*

Featuring lists of the largest and fastest-growing churches in America, this issue dives deep and profiles the megachurches and trends that are shaping church growth today and into the future—a great place to spotlight resources for growing churches.

**Contract Deadline:** 6/30/25

**Drop Date:** 8/25/25

## Nov/Dec

### *Healthy Churches and Leaders*

This issue discusses how can we create a ministry culture that supports the mental, physical, emotional and spiritual health of the body of Christ—a wonderful place to feature your mental health, counseling, soul care and spiritual formation resources.

**Contract Deadline:** 9/1/25

**Drop Date:** 11/3/25

# Editorial Calendar

# Our Commitment

Not only do we have the audience that is right for you, but we also understand that every client has different needs and objectives.

That's why we do whatever it takes to craft a custom campaign that works for you. Our commitment is to help you reach new mountaintops.

When we partner together, you get a team of marketers, strategists and world-class administrative support that works together to ensure the success of your campaign.

**Your success is our success.**

The background of the entire advertisement is a photograph of hikers on a mountain peak at sunset. The sky is a mix of blue, orange, and yellow, with wispy clouds. In the foreground, the silhouette of a large hiker with a massive backpack is prominent, standing with one arm raised in triumph. Behind them, three smaller hikers are also silhouetted, standing together and looking towards the horizon. The sun is low on the horizon, creating a strong backlight effect and long shadows.

**OUTREACH<sup>®</sup> MEDIA GROUP**  
ENGAGE WITH PASTORS. EQUIP CHURCHES.