

A photograph of two mountaineers standing on a snowy mountain peak, looking out over a vast, snow-covered mountain range under a cloudy sky. The scene is dramatic and high-altitude.

OUTREACH[®] MEDIA GROUP

ENGAGE WITH PASTORS. EQUIP CHURCHES.

2023 Media Kit

Your Brand. Our Audience.



Every Journey Is Different

- Grow your brand
- Gather leads
- Generate registrants, sales or donations
- Increase traffic
- Equip and inform the church

Why Trust Outreach Media Group?

- We don't sell advertising—we help marketers reach mountaintops.
- We have a proven record of 27 years of faithful service to the kingdom.
- Continuous improvement is our middle name. We help improve your campaigns and your results.
- We've developed long-term relationships with organizations of all types.
- We are marketers, too.
- We love Jesus.

10% of profits each year are given to local, national and international charities.





We Are Media Consultants

- Helping you get to the top of the mountain is our goal.
- The best results come through customization. No two journeys are the same.
- We can't serve you without suggesting better ways, even if it means you don't end up going with us.
- We know our audiences and media supremely well.

Our Approach

- Listen, ask and understand.
- Learn your success metrics.
- Personalize a campaign strategy (trail mapping with tools).
- Execute at a world-class level.
(A/B testing, best-in-class tools, result visibility)
- Stay flexible, pivot and edit the campaign.



1. Who do you want to reach?

We are trying to reach
kidmin workers

2. What do you want them to do?

Register for our conference

3. How do you measure success?

50 new paid registrants

Great!

We can reach that audience
by geo-targeting our children's
audience on Church Leaders.

And...

"We appreciate how Outreach Media Group has listened through the process of working with our promotions and has worked to find solutions that are improving results."

-Q Place





A Guide With Experience and Expertise

- We own our media and are highly familiar with our audience.
- We have a strong understanding of marketing best practices.
- We influence church audiences with multi-touch campaigns.
- We own the niche audiences you want.
- We protect our sites with the best ads that actually appeal to our audience.

“The team,
especially
Cameron, always
finds appropriate
marketing
opportunities
for us.”
-Staging Concepts



Compelling Branding

Outreach Media Group reaches influencers in the church and the home through 15 different websites, associated email subscribers and social media audiences. Not everyone has the budget to target every search every time it's made—especially for infrequent transactions. **Branding campaigns are an essential part of a winning marketing strategy.**

To generate awareness of your brand or service, we target the right audience to **drive qualified traffic** to your website using a strategic, multi-touch campaign.

We can get **your message to the right audience** through print, display ads, opt-in promotional email, newsletter sponsorships, social media posts, video views, editorial exposure and audio placements.



Traffic Optimized (Cost per click)

Let us carry the weight for you.

We use everything at our disposal to optimize your campaign for traffic. Your most inexpensive way to hire a marketing agency is often by utilizing a cost-per-click campaign. We take what you have and develop creative assets to deploy across all sites. Optimizing for a click. **We A/B/multivariate test everything for you.** Even a small campaign will have 50 placements with A/B tests running across our web networks. Some larger campaigns have demanded as many as 500 unique creative/placement options.



Display Traffic

Placing media on the right site, in the right section, targeting the perfect niche is what our Media Consultants do to support you. With the right creative assets this is often the most affordable way to buy impressions.



Lead Generation

Over the past 8 years the Outreach Media Group has delivered over 1,000,000 leads to our clients. If you have an effective sales funnel in place, and need church leaders or faith-based consumers, then this is the tool for you. We partner with you to build a campaign to target the right audience using a premium or "lead magnet" to generate leads.

Our experienced team is equipped to handle artwork, landing pages, complex system integrations, and more! **We are here to worry about the details so you don't have to.**

We drive traffic to our custom landing pages where viewers fill out our form and the data is captured. Each lead is delivered seamlessly through a simple email or an integration with your CRM where your customer service team finishes the task.

Guaranteed Results!



“The Outreach Media team is a delight to work with! They give so much grace, are quick to send over proofs for review, and are always looking to optimize our campaigns for best performance. We are looking forward to another year working with them!”

-aware3



Native Content in Email Newsletters



Find us on   



LEADER
10 DANGER ZONE

Joe McKeever: Older, veteran way to tread softly through this. They have seen the carcasses brought down by ego or depres

[Read More](#)



'Take a Break' or 'Leave Altogether'—Beth Moore's Warning to Christians on Musk's New Twitter

[READ MORE](#)



Outreach Media Group reaches influencers in the church and home with timely, relevant content. Whether it is with preaching tips or viral stories, we reach readers every day with resources they care about **from a brand they trust.**

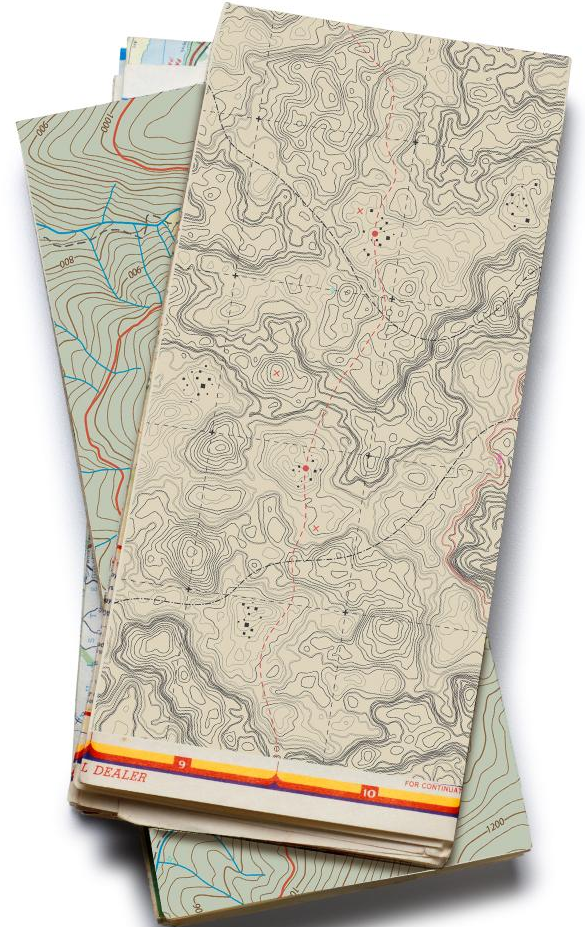
We showcase your product or service and present it as a relevant resource within the email newsletter to get your message in front of an already engaged audience. It includes a "sponsored by" link at the top of the newsletter and your specific wording and imagery as native content. **The best part is, pricing is based only on actual engagement with your content!**



Editorial Content

Outreach Media Group reaches influencers in the church and the home through 15 different websites with timely, relevant, and viral content. Take advantage of our engaged, online audience with your editorial content featured alongside the latest ministry articles, resources and stories.

By partnering with a trusted brand, your message will get in front of the people you want in a way they will notice and are familiar with.



The Power of Email

Each month the Outreach Media Group sends over 70,000,000 emails. Yes, that is a lot. We believe in it strongly, because it still works.

Get your message in front of church leaders and faith-based consumers **without the distraction of other content competing for their attention.**

When you send a dedicated email blast, your offer is backed by the reputation of our trusted brands.

Our brands have built this trust through providing engaging content, relevant resources and viral stories.

Email works best inside a multi-email or display/email campaign. All our email subscriptions are opt-in, US (or geo) targeted – often within a niche audience.



Targeted Video Views

Outreach Media Group reaches influencers in the church and the home through 12 different websites and their social media audiences. With over **3 million followers** we get your message in front of our audiences where they are at the most.

If you have a video that you want to use to create buzz for a specific product, movie or event, this is a great way to get the word out. We have seen great success for conferences, movie trailers and marketing events, especially when run in conjunction with a cost for traffic campaign.

By bringing your video to where your audience lives online, you bring **awareness and engagement** through one of the most visually powerful and memorable mediums.



Our Church Network

CHURCHLEADERS

Sermon  Central

 churchplants®

CHURCH  BINDER

Sermon  quotes

OUTREACH MAGAZINE

CHURCH
DISCOUNTS

SERMONS  KIDS

OUTREACH **100**.com

- 2 million+ church leaders each month
- 3.6 million+ visits per month
- 13 million+ page views per month
- 1 million+ social media followers per month
- Nearly 50,000 podcast plays per month

“We love working
with Cameron & Liz.
Results have been
consistently good.”

–Frontgate Media

“Marketing with
Outreach Media

Group was

Excellent!”

–Moody Publishers



Our Consumer Network

For Every
MOM

faithit™

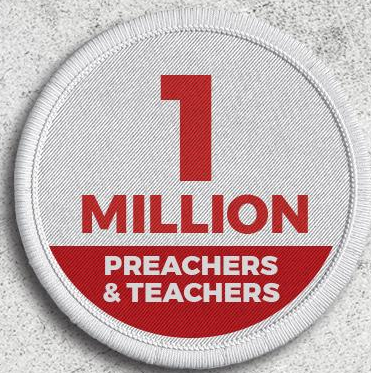
TO SAVE
A LIFE


THRIVING
marriages

CHRISTIAN  **NEWS**

- 1.4 million consumers per month
- 1.4 million+ visits per month
- 2.5 million+ page views per month
- 2.2 million+ social media followers per month

Influencers in the Church



Sermon Central

SermonCentral.com hosts the largest collection of sermon preparation resources on the web and has a loyal following with over 59% of the audience returning to the site every week.



OUTREACH MAGAZINE

OutreachMagazine.com and *Outreach* magazine highlight ideas, inspiration and resources to help the leaders of America's growing churches reach their communities and change the world.

CHURCHLEADERS

With a monthly audience of over 700,000 visitors, ChurchLeaders.com offers 40,000 free resources for church leaders in every area of ministry. This is the channel for reaching influential church leaders, including senior pastors, youth leaders, worship leaders, children's ministry leaders and more!

Sermon Central

SermonCentral.com hosts the largest collection of sermon preparation resources on the web. Senior pastors and preaching pastors use this site on a regular basis to prepare their sermons, with most users returning weekly.

Partnering with SermonCentral.com gives you the opportunity to connect with pastors that influence the buying decisions of their church and who are always looking for sermon, church and ministry resources.

Advertising to the SermonCentral audience gets your message in front of these influential decision makers in the church.

Monthly Sessions: 2,000,000
Monthly Users: 1,000,000
Monthly Pageviews: 10,000,000

SermonCentral
Equipping a worldwide community of Pastors and Ministry Leaders

Search Sermons

Category: Sermons
Scripture: All Scripture
Tag (Topics & Keywords):
Denomination: All Denominations
Dates: Search All Dates

Trending Searches

Sermons: Christmas, Joy, Advent, Funeral, John, New Year, Timothy, Matthew 11:2-11, Corinthians, Luke

Sermon Illustrations: Fury, Christmas, Joy, Peace, Hope, Funeral, Doubt, Light, Advent, Incarnation

Veterans Day 2012
Contributed by Steve Shellen on Aug 27, 2012
This patriotic sermon underscores four key words from 2 Timothy 2:3-4: *enlist, endure, engage, and encourage*. These four words describe what it takes to be a good soldier, whether for Christ or Country. [PowerPoint available.](#)
...read more
Scripture: 2 Timothy 2:3-4
Tags: Patriotic, Memorial Day, Good Soldier, Veterans Day
Denomination: Christian Church

Christmas - Are You Ready For Christmas?
Contributed by MEVIN NEWLAND on May 22, 2015
"God expressed His love by being among us, by walking with us, & talking to us." That's what Christmas means. But what are the right attitudes we ought to have so that Christmas can really happen in our homes & lives? (Powerpoints available - #157)
...read more
Scripture: Matthew 1:18-25
Tags: Christmas, Caring for Others, Joseph & Mary, Accepting
Denomination: Christian Church, Of Christ

Clear & Biblical Preaching
Try PRO Free

He Gets Us
Reading Plans from YouVersion.
Learn More

POPULAR PREACHING RESOURCES

Holiday Sermon Series Kits
Unlock sermon series kits for every holiday of the year

2023 Preaching Calendar
52-week preaching calendar to help you plan your sermons

Expositional Sermon Calendar
Customizable sermon manuscripts for verse-by-verse preaching

Worship Lyric Slides
Customize worship for your church

Holiday Sermon Calendar
Preach with creativity and impact throughout the year

Small Group Study for Men
An easy way to discover the key elements of faith

Foster deeper relationships, explore the meaning of your work, and more.

CHURCHLEADERS

ChurchLeaders.com offers over 48,000 free resources for church leaders in every area of ministry. These include news, podcasts, practical how-tos, videos, downloads and articles from some of the greatest minds in ministry today—all to help you lead better every day.

ChurchLeaders.com is the top channel for reaching influential church leaders in every area of ministry, including senior pastors, youth leaders, children's ministry leaders, worship leaders, tech leaders, outreach leaders, small-group leaders and volunteer leaders.

Monthly Visits: 1,000,000

Monthly Visitors: 750,000

Monthly Pageviews: 1,800,000

The screenshot shows the ChurchLeaders.com website. At the top, the logo "CHURCHLEADERS" is displayed in red and black. Below the logo is a navigation menu with links for NEWS, PASTORS, MINISTRY, WELLNESS, WORSHIP, PODCAST, and VOICES. A search icon is located on the right side of the menu. Below the navigation menu is a "LATEST NEWS" section with a featured article titled "How God Saved Nickelodeon Star Kell Mitchell From Suicide To Become a Youth Pastor - Love Each Other". Below this is a large banner for "Medi-Share" with the text "Your Health & Values Matter. Medi-Share is bible-based health care." and a "LEARN MORE" button. Below the banner is a grid of six article thumbnails. The first thumbnail is titled "4 Questions for Evaluating Where Your Congregation Is at in Worship" by Dan Wilk, dated December 9, 2022. The other thumbnails include "How to Lead Those Who Don't Want to Follow", "Fake Jesus: 10 Christ Figures We Should Stop Worshipping", "On Being a Political Christian", and "Start Your Day with Listening to God". Below the grid is a "VOICES WITH ED STETZER" section with four article thumbnails. The first is "Generational Shifts in Evangelism: Addressing Our Evangelistic Lull" by Ed Stetzer, dated November 30, 2022. The other three are "9 Challenges to Church Planting", "Pandemic, Migration, and Mission: Church Response", and "20 Truths From 'Preaching to a Divided Nation'", all by Ed Stetzer and dated November 13, 2022. At the bottom of the page, there is a "LATEST NEWS" section with a featured article titled "Amy Grant To Host Niece's Same-Sex Wedding, Believes" and a "LATEST FOR PASTORS" section.

OUTREACH[®] MAGAZINE

Establish your brand in the award-winning magazine and its website, OutreachMagazine.com. Packed with ideas, insights and effective church practices, *Outreach* magazine's audience is primarily pastors and church leaders, as well as laity who are passionate about outreach.

Advertising with *Outreach* magazine means you'll appear alongside key faith leaders like Craig Groeschel, Erwin McManus, Franklin Graham, Max Lucado and more. With *Outreach* magazine, you are not simply an advertiser but a trusted, valued ministry resource.

This niche audience provides a great advertising venue for any company that wants to reach influential, proactive church leaders in the growing churches of America.

Monthly Visits: 80,000

Monthly Visitors: 60,000

Monthly Pageviews: 150,000

Magazine Circulation: 20,000 to 22,000

Readership: 70,000

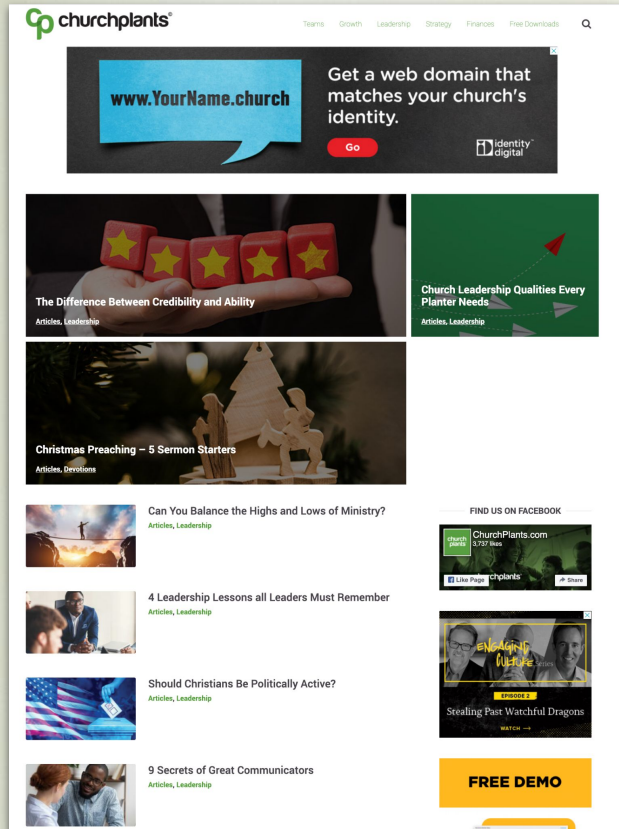
The screenshot shows the Outreach Magazine website. At the top is the logo and a navigation menu with links for FEATURES, IDEAS, INTERVIEWS, OUTREACH 100, RESOURCES, and MAGAZINE. The main header features a large image of a couple holding hands at sunset, with the article title "Do Christians Have 'Respect for Marriage'?" and the author "Peter Valk" dated December 8, 2022. Below this is a "MUST READ" section with a featured article "7 Reasons Evangelism Has Declined in the Church" by Ed Stetzer, dated December 6, 2022. To the right of this section is a promotional banner for "OUTREACH 100" magazine, priced at \$19.95, with a "SUBSCRIBE NOW" button. Below the featured article is another article "Why Our Subjective Feelings Need God's Objective Truth" by Randy Alcorn, dated December 8, 2022. At the bottom, there is a "FREE DEMO" section for "Less Managing, More Ministry" software by SK, and a small article preview for "He Gets Us" with the text "Want More".



New churches and churches planting churches all need resources as they grow. **ChurchPlants.com** provides products, services and support for churches and organizations to help plant and grow new churches.

The type of church leader visiting this site is searching for content and tools for church growth and planting. Advertising through ChurchPlants.com is a great way to connect with this niche audience of influencers in the church.

Monthly Visits: 20,000
Monthly Visitors: 18,000
Monthly Pageviews: 24,000



CHURCHJOBFINDER

ChurchJobFinder.com aims to provide the best job search tools and resources for church leaders and pastors seeking their next role in ministry. The majority of the audience is pastors and church leaders of all ages looking for their next ministry position, and to advance their career and education.

This site provides an opportunity to reach upwardly mobile church leaders looking for careers and resources. With an audience of primarily employed job seekers, ChurchJobFinder.com is an ideal platform for seminaries, universities, church planting resources and more.

Monthly Visits: 10,000
Monthly Visitors: 8,000
Monthly Pageviews: 22,000

The screenshot displays the ChurchJobFinder website. At the top, there is a navigation bar with links for Home, Jobs, Articles, Login, Post A Resume, and Employer/Job Posting. The main header features a large image of a smiling man and the text "Find Your Next Ministry Job Today" with the tagline "Wherever God is calling you, let us help you get there." Below this is a search bar with a search icon, a text input field for "Search Jobs", a location selector for "In City", and a "Search" button.

The "Find jobs:" section lists several job openings, each with a title, location, and details:

- Assistant Pastor for Youth and Young Adults**
Chinese Evangel Mission Church of Queens • New York, NY
Other • 100-250 • Full Time
We are seeking an Assistant Pastor with an interest and passion for ministering to teens college students and young adults...
3 days ago • 3 min to apply
- Senior Pastor**
Friendly Community Baptist Church • Burgaw, NC
Non-denominational • Under 100 • Full Time
Friendly Community Baptist Church is seeking the man whom God has selected to lead and shepherd His church here in Burgaw NC...
1 week ago • 3 min to apply
- Pastor**
Grace Evangelical Church • Olney, IL
Evangelical • Under 100 • Full Time
Mission statement Grace Evangelical Church The purpose of Grace Evangelical Church is to glorify God through worship evangelism teaching and compassion...
1 week ago • 3 min to apply
- Music Leader**
Missio Dei • Chandler, AZ
Non-denominational • Under 100 • Part Time
The music leader is responsible to lead encourage and disciple the band as well as pick out and arrange music for weekly services...
1 week ago • 3 min to apply
- Administrative Assistant**
Fern Creek Baptist Church • Louisville, KY
Baptist - Southern (SBC) • 100-250 • Full Time
Applicant must be a spiritually mature Christian be an active church member in his her church have strong computer skills including Word Publisher Excel and PowerPoint and have a willingness to learn Church Software Programs...
1 week ago • 3 min to apply
- Children's Pastor**
First Assembly of God • Sumter, SC
Assembly of God • Under 100 • Full Time
First Assembly of God in Sumter SC is looking for a committed person to lead our children's ministry into a season of growth and in the ways of the Lord...
2 weeks ago • 3 min to apply

SermonQuotes

SermonQuotes.com engages church leaders through social networking and email. The website is full of uplifting, honest and profound quotes that are easily shareable. Most users visit for their daily dose of inspiration first thing in the morning. With a daily newsletter and socially shareable content, SermonQuotes.com is the perfect platform for reaching a highly engaged church leader audience.

Monthly Visits: 19,000

Monthly Visitors: 11,000

Monthly Pageviews: 33,000

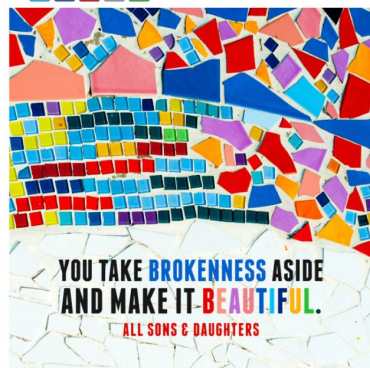
SermonQuotes

Video Uplifting Honest Profound Holiday



You take brokenness aside and make it beautiful.

May 24, 2021



You take brokenness aside and make it beautiful. - All Sons & Daughters



Filed Under: Brokenness, Uplifting
Tagged With: All Sons & Daughters, beautiful, brokenness, fix, redeem



SERMONS4KIDS

Sermons4Kids.com delivers biblically and educationally sound, age-appropriate Sunday school curriculum to thousands of churches every week. Each lesson includes a children's sermon, intentional Bible study, Scripture memory activities, crafts, games, animated videos, prayer prompts, and more. Lessons for preschool, elementary, and preteen kids are delivered in a digital format weekly, with more than 60 minutes of programming included. Sermons4Kids.com represents a highly engaged, active platform of children's ministry volunteers, leaders, and decision makers.

Monthly Visits: 375,000

Monthly Visitors: 195,000

Monthly Pageviews: 1,200,000

The screenshot shows the Sermons4Kids website interface. At the top, there are navigation options for language (English, Español), a 'Share a Sermon' button, and a 'Try It Free' button. Below this is a main navigation bar with 'Sermons', 'Activities & Videos', and 'Curriculum' menus, along with a search bar. The main content area features a video player with a group of children, titled 'Bible Lessons and Sermons4Kids'. Below the video are buttons for 'Get Started' and 'Weekly Sermon'. A dark blue banner promotes 'Confident lesson planning' with a 'GET STARTED' button. Below this is a navigation bar for 'Sermon of the Week' and 'Next Week's Sermon'. The current sermon is 'The Gifts That Jesus Brings', with a 'Print' icon. A video thumbnail for 'When In Doubt, Go to Jesus' is shown with a 'Free with 14 Day Trial' button. To the right of the video, there is a sidebar with 'Theme' (Jesus is God's gift to us.), 'Object' (A calendar), and 'Scripture' (Matthew 11:2-11). At the bottom, there is a 'Children's Sermon: The Gifts That Jesus Brings (Matthew 11:2-11)' section with a 'Download All' button.

"I appreciate
how
communicative
and in-depth
your marketing
results are."

-Andrew Wommack Ministries



Influencers in the Home



FaithIt.com is a cause-based social-media integrated website with thousands of viral videos and articles users share with their personal networks. Targeting women between the ages of 25-44, one of the fastest-growing websites in the history of the internet. FaithIt has tens of millions of faith-based visitors each year.



For Every MOM

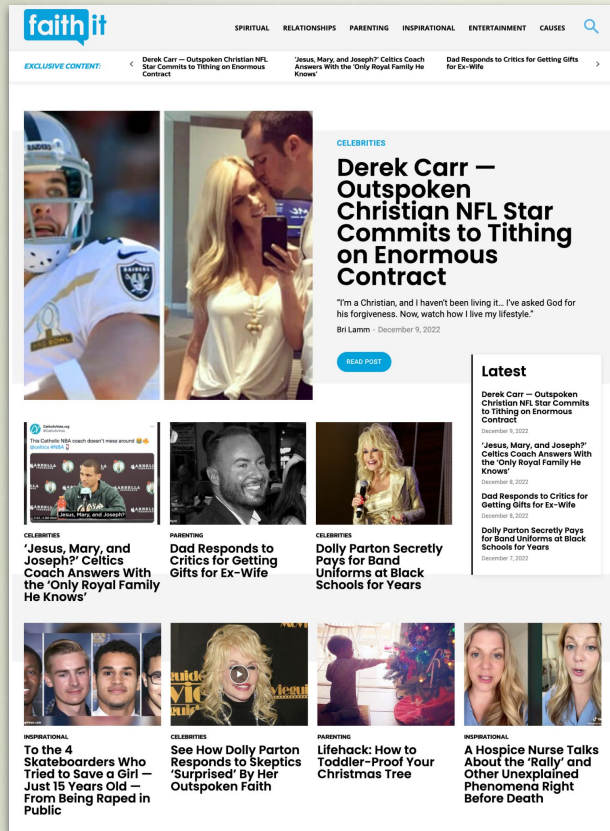
Like church leaders, these women are the decision makers in their homes. ForEveryMom.com is the ideal platform to reach mothers between the ages of 25-44. By providing inspiring articles and practical parenting tips, the site gives daily encouragement to the moms everywhere.



FaithIt.com is a website designed to drive social sharing of faith-based and inspirational stories. The site made its mark as one of the fastest-growing websites on the internet and continues to reach influencers in the home every day with engaging, cause-driven content.

FaithIt.com reaches primarily faith-based women between the ages of 25-54 who are active on social media and influence the entertainment, educational and buying choices in their household. Advertising with FaithIt.com provides you an opportunity to connect with these decision makers in the home.

Monthly Visits: 1,250,000
Monthly Visitors: 1,000,000
Monthly Pageviews: 1,500,000



ForEvery MOM

ForEveryMom.com is the ideal platform to reach mothers between the ages of 25-44 years old. By providing inspiring articles and practical parenting tips, the site gives daily encouragement to the everyday mom and has attracted over 112 million unique visitors since November 2014.

Advertising with ForEveryMom.com offers you a unique, powerful opportunity to reach decision makers in the home and a socially-engaged, faith-based audience.

Monthly Visits: 700,000

Monthly Visitors: 500,000

Monthly Pageviews: 900,000

The screenshot shows the ForEveryMom.com website with a navigation bar at the top containing categories: BABY, KIDS, TEENS, ForEvery MOM, MILLENNIALS, MARRIAGE, and FAITH. Below the navigation bar is a row of four featured articles with images and titles: 'I Was Trying to Teach Kids Generosity, But I Wasn't Ready for This' (FAITH), 'Why I Don't Do Elf on the Shelf (and I'm Not Even Kinda Sorry)' (FAMILY & PARENTING), 'WATCH: UPS Driver Saves Boy Trapped Under Heavy Package' (INSPIRATION), and 'WATCH: Texas Couple Makes "Period Boards" Every Month For Teenage Daughters' (MOM GOALS). A 'MUST READ' section follows with a list of these same four articles. Below this is a large featured article titled 'The 9 Best Reasons to Live in a House Full of Boys' with an image of three boys. To the right of the featured article is a sign-up form for 'Our Best Stories For Every Mom' with fields for 'First name' and 'Your BEST email address', a 'Send Stories' button, and a note about email updates. Below the featured article are three more article thumbnails: 'Are Conservative Women the Happiest? This Report Says, "Yes!"' (MOM GOALS), 'Confident Hope: A Marriage With God at the Center' (MOM GOALS), and '4 THINGS I WON'T TELL My Children' (MOM GOALS). On the far right, there is a vertical banner for 'GET TONY'S SO YOU CAN BE G...' and 'KINGDOM' by Tony Stanley.



ThrivingMarriages.com attracts primarily young to middle-aged couples looking for resources to help their marriage thrive. This site tackles topics on communication, intimacy, spiritual growth and commitment, and aims to provide couples with practical insights and encouragement for the journey.

Advertising through ThrivingMarriages.com provides you an opportunity to reach influencers in the home who impact the buying decisions for themselves and their family.

Monthly Visits: 25,000

Monthly Visitors: 15,000

Monthly Pageviews: 33,000

THRIVING marriages

COMMUNICATION SEX SPIRITUAL GROWTH DATING YOUR SPOUSE STAYING FAITHFUL DAILY EMAIL

TRUEFACE
THE CURE IS WAITING.
Complete your purchase!

THE CURE

Featured Articles

- Husbands, Here's What God Expects You to Be.**
December 8, 2022
- Words Hurt, So Don't Say Everything You Think.**
December 7, 2022
- 3 Reasons Women Lose Interest in Sex.**
December 6, 2022
- How To Be Romantic Even When You're Exhausted.**
December 6, 2022

3 Types of Conflict in Marriage: Don't Confuse Them!
To Love, Honor, and Vacuum December 9, 2022
I think types of conflicts in marriage can be divided into three different root causes, and each should be handled differently.

Latest Articles

- 3 Types of Conflict in Marriage: Don't Confuse Them!**
To Love, Honor, and Vacuum December 9, 2022
I think types of conflicts in marriage can be divided into three different root causes, and each should be handled differently.
- Husbands, Here's What God Expects You to Be.**
Gary Thomas December 8, 2022
When the Bible tells husbands to love their wives like Christ loves the church, it's calling us to an initiating, reaching-out love.
- Words Hurt, So Don't Say Everything You Think.**
Deop Fields December 7, 2022

ANGEL TREE

Activate the power of the matching grant!

DOUBLE MY GIFT



ToSaveALife.com is designed to help hurting young adults find hope through stories of healing and redemption. This audience responds to high-energy, cause-driven, inspiring stories that they can share on social media, and resources to help bring awareness to the serious issues they face today.

ToSaveALife.com is the ideal platform to reach young people 25-34 years old. With a large social media audience, partnering with ToSaveALife offers you a unique opportunity to reach this audience of millennial influencers in the home.

The screenshot shows the ToSaveALife.com website interface. At the top, there is a navigation bar with 'Addiction' and 'Resources' on the left, and 'Share Your Story' on the right. Social media icons for Facebook, Twitter, and Email are also present. The main content area is a grid of article cards, each featuring a thumbnail image, a title, a short description, and a 'Continue reading' link.

- Card 1:** #MentalHealth. Title: "Woman's 'Normal' Before & After Photo Reveals Harrowing Reality of What Anxiety LOOKS Like". Description: "Top picture: What I showcase to the world via social media. Dressed up, make up done, filters galore. The 'normal' side to me. Bottom picture: Taken tonight shortly after suffering from a panic attack because of my anxiety. Also the 'normal' side to me that most people don't see."
- Card 2:** #Relationships, #Sex. Title: "The One Thing Men Want More Than Sex". Description: "'Always wanting sex' is part of the male persona we wear to show we're manly—but there's something we want more."
- Card 3:** #Faith, #Inspiration. Title: "Letting Love In: How to Break the Chains of Fear and Worry". Description: "Adapted from Letting Love In, How God Renews Relationships By Crushing Your Inner Critic by Lindsay Morgan Snyder."
- Card 4:** #MentalHealth. Title: "I Really Love Jesus, But I Want to Die" — What You Need to Know About Suicide. Description: "There's a bone-deep weariness that becomes a constant companion; no amount sleep or coffee can shake it off. When people say they can't get out of bed because of depression, this is what they're talking about."
- Card 5:** #Prevention, #Suicide. Title: "Guardians of the Gate" — A Band of Brothers Saving Suicidal Lives at The Golden Gate Bridge. Description: "'We're the only ones dumb enough to do it.'"
- Card 6:** #Men, #Relationships. Title: "My Boyfriend Looks at Porn" — A Guide For Navigating Healthy Relationships Through Addiction. Description: "'My boyfriend looks at porn, and I don't know what to do. Can you help me?'"
- Card 7:** #Love, #Relationships. Title: "Signs You May Be In An Unhealthy Relationship & How to Escape". Description: "Dating violence is one of those things that happens to other people. Until, that is, it happens to you, or someone you know."
- Card 8:** #Body Image, #Faith. Title: "'Modest is Hottest' is Not in the Bible". Description: "'Modest is hottest' is NOT a harmless slogan, and it's certainly not a holy one, either."
- Card 9:** #Body Image, #Mental Health. Title: "5 Small Lifestyle Changes That Can Help Combat Anxiety". Description: "You don't have to change your life to combat anxiety. Simply start small, and make totally doable changes to the way you already live."

Email Subscriber Reach

Our Church Network	# of List Segments	Individ. Segment Size	Total List Size
 Sermon Central	6	15,000	169,000
Publishing Promotions	1	10,000*	10,000*
Money Matters	1	18,000	18,000
CHURCHLEADERS	7	15,000	207,000
Outreach Leaders:	1	24,000	24,000
Pastors:	2	15,000	47,000
Small Group Leaders:	1	15,000	15,000
Youth Group Leaders:	1	15,000	15,000
Children's Ministry Leaders:	1	24,000	24,000
Worship Leaders:	1	18,000	18,000
 CHURCHJOBFINDER	1	15,000	15,000
 churchplants®	1	13,000	13,000
 CHURCH DISCOUNTS	1	15,000	179,000

	# of List Segments	Individ. Segment Size	Total List Size
 OUTREACH MAGAZINE	3	15,000	70,000
 MinistryTech	1	15,000	15,000
 Sermon Quotes	1	19,000	19,000
 SERMONS4KIDS	2	15,000	32,000
Our Consumer Network	# of List Segments	Individ. Segment Size	Total List Size
 faithit	5	15,000	143,000
 ForEvery MOM	2	22,000	89,000
 THRIVING marriages	2	20,000	52,000
 TO SAVE A LIFE	2	2,000*	2,000*

* Includes International. International and geo-targeting available for all lists. Ask me about available send days.

"The highlight of the conference was speaking with Pastors who recognize the need to make relational, intentional, generational disciple making the dna of their churches"

-Navigators about Amplify Outreach



The Power of Print **OUTREACH** MAGAZINE

Outreach magazine is celebrating its 20th year of publication! With a readership of 70,000, you can reach pastors and ministry leaders of growing churches. These leaders subscribe and get the latest church resources, trends and happenings through our award-winning magazine.

Outreach magazine was honored with a 2017 Award of Excellence by the EPA, and also won three Higher Goals Awards. In 2016, *Outreach* took home the prestigious Maggie award. The magazine's commitment to quality and relevant content fosters a loyal readership—the perfect audience for your message.

From the senior pastor to the small group leader or youth leader, *Outreach* magazine puts you in front of the audience you want.



OUTREACH[®] MAGAZINE

Jan/Feb

20th Anniversary Issue

Featuring articles that examine where the church has been and where it's going, this issue includes interviews and insights with ministry stalwarts and scholars. This is the issue for resources designed to equip, support and grow the local church.

Space Deadline: 10/30/22
Contract Deadline: 11/5/22
Drop Date: 12/30/22

Mar/Apr

Resources & Innovations

Featuring the Outreach Resources of the Year, an interview with Lecrae, and an in-depth look at the top 25 Reproducing Churches in the U.S., this issue is perfect to showcase your resources, books, Bibles and church plant tools.

Space Deadline: 1/4/23
Contract Deadline: 1/7/23
Drop Date: 3/4/23

May/June

Leadership

Featuring articles and perspectives from leading voices on the topics of integrity, humility and humanity in leadership, this issue is a perfect fit for your leadership, soul care and discipleship resources.

Space Deadline: 2/21/23
Contract Deadline: 2/24/23
Drop Date: 4/29/23

July/Aug

Small Church America

Featuring content about "Small Church America," including microchurch, metachurch, rural church, bivocational ministry and church planting, this is the perfect issue for small church, church planting and multisite resources.

Space Deadline: 4/21/23
Contract Deadline: 4/28/23
Drop Date: 6/29/23

The Outreach 100

The American Megachurch Annual Issue

Featuring the country's fastest-growing churches, this issue examines what is shaping the American megachurch and churches of all sizes. This edition also includes in-depth interviews, learnings and stories behind the top churches, with trends for the future.

Space Deadline: 6/23/23
Contract Deadline: 6/30/23
Drop Date: 8/31/23

Nov/Dec

Global Church | Evangelism

Featuring articles and content about evangelism around the world—and what it may look like in the future—this issue is the place for your outreach, evangelism, discipleship, missions, and church plant resources.

Space Deadline: 8/25/23
Contract Deadline: 9/1/23
Drop Date: 10/30/23

Editorial Calendar

Our Commitment

Not only do we have the audience that is right for you, but we also understand that every client has different needs and objectives.

That's why we do whatever it takes to craft a custom campaign that works for you. Our commitment is to help you reach new mountaintops.

When we partner together, you get a team of marketers, strategists and world-class administrative support that works together to ensure the success of your campaign.

Your success is our success.

The background of the entire page is a photograph of hikers on a mountain peak at sunset. The sky is a mix of blue, orange, and yellow, with wispy clouds. In the foreground, the silhouette of a large hiker with a massive backpack is prominent on the right, with one arm raised. In the middle ground, three smaller hikers are standing together on the left, also with their arms raised in celebration. The sun is low on the horizon, creating a bright glow and long shadows.

OUTREACH[®] MEDIA GROUP
ENGAGE WITH PASTORS. EQUIP CHURCHES.